



# Trainings and Workshops: 8 categories





Co-funded by the COSME programme  
of the European Union

# Circularity: Digital Transformation, Decarbonisation, Best practices

- Talentea
- Studiogenesis
- Proacit
- Efibs
- GEOTA
- Eurotecna S.r.L.
- NEUROPUBLIC S.A – Information Systems & Technologies



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✉ [info@ticsud.cat](mailto:info@ticsud.cat)



# Cybersecurity, Systems connectivity, Cloud and infrastructures

- Epic Solutions SL
- Xipset
- Proacit
- Pymeralia
- Altercom21
- Associação para o Desenvolvimento Tecnológico
- Citeforma
- Galileu
- ITSTurismo Marche
- [i2.d] technologies
- NEUROPUBLIC S.A – Information Systems & Technologies
- Revival Consulting Services S.A.





# Process automatization, sensorization and robotization

- Grupo Castilla
- Proacit
- Ffonseca
- Eurotecna S.r.L.
- ITSTurismo Marche
- Ozzie Robotics
- pragma.IoT





# Upskilling techniques (implementation of inner courses, e-learning platform)

- Magnore
- Winbia
- Grup CBS Quality
- Studio by Caigo
- Escola Profissional de Hotelaria e Turismo de Lisboa (EPHTL)
- Associação Empresarial de Braga
- alentapp lda
- Ψηφιακό Μάρκετινγκ - Webout Digital Marketing Agency
- Revival Consulting Services S.A.
- Αρχική | Workathlon
- Τι είναι η Hosthub (πρώην Synbnb); - Hosthub





# Communication (SEO, SEM, WEB, Social media)

- Roomtability
- Studiogenesis
- Pymeralia
- Studio by Caigo
- Kiwop
- Macredi2.0
- Escola Profissional de Hotelaria e Turismo de Lisboa (EPHTL)
- Associação Empresarial de Braga
- Citeforma
- TSTurismo Marche
- Digital Internet Marketing
- <https://feeltheweb.gr>
- Mindseed - Growth Agency
- eLogic.gr
- Brunilda Licaj
- Elton Caushi
- Vasil Kolezi
- Nevila Popa



# Apps and software (CRM, ERP, smart management, Big Data, Data Analysis, Business Intelligence, HR)



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- Roomtability
- Studiogenesis
- Pymeralia
- Technodac
- Grupo Castilla
- Studio by Caigo
- Gabinet Ceres
- BQAIT
- Ten solutions
- NGintel
- alentapp Ida
- Galileu
- ITSTurismo Marche
- OneTechnologies.gr
- Entersoft
- CGSoft Εφαρμογές λογισμικού
- Brunilda Licaj
- CEAPAL Klodiana Collaku
- Vasil Kolezi



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# E-commerce and Market Intelligence

- Roomtability
- Pymeralia
- Studio by Caigo
- Gabinet Ceres
- Macredi2.0
- Kiwop
- Winbia
- Associação Empresarial de Braga
- Citeforma
- ITSTurismo Marche
- Pulse and Opinion (pno.systems)
- Ex Machina - Weather On Demand
- Qcell – Spectral Vision Camera Systems
- MyTracknet
- pragma.IoT (pragma-iot.com)
- Vasil Kolezi
- Nevila Popa





# Innovation and Emerging technologies (VR/AR, 360, blockchain)



Co-funded by the COSME programme  
of the European Union

- Expacia
- Merops360
- Citeforma
- VRARA
- Universidade de Coimbra
- ITSTurismo Marche
- Vasil Kolezi



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# Altercom21

Operators of fixed telephony, mobile telephony and high-speed Internet operators in Terres de l'Ebre and electricity distributor. They offer a great sale of services in telecommunications and renewable energy installations



altercom<sup>21</sup>



Carrer de Mossèn Bellpuig, 2  
43500 Tortosa  
Spain



- Fixed telephony
- Mobile phone
- High speed internet
- Electricity
- Renewable energy

Cybersecurity, Systems connectivity, Cloud and infrastructures





Av. Pau Casals, 12  
43303 Tarragona  
Spain



Previous experience with tourism SMEs: YES

Apps and software (CRM, ERP, smart management, Big Data, Data Analysis, Business Intelligence, HR)

# BQAIT



Co-funded by the COSME programme of the European Union

We digitize maintenance (Town councils – Campsites/Hotels – Companies)

Multi-platform software that organizes all tasks and incidents in a single system, assigns them automatically and keeps the status and resolution deadlines (SLAs) up to date. BQAIT is the intelligent management of preventive and corrective maintenance.

- Asset Inventory (GIS)
- Geolocation of incidents
- Control of brigades and outsourced services
- Mobility and flexibility
- Improvement of the level of Service
- Indicators and Global Data Summaries
- Energy Efficiency
- Integration with other systems (API)



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Co-funded by the COSME programme of the European Union

# CERES

is the reference company in market research in the province and carries out its projects for companies and administrations mainly located in Catalonia. The main function of Ceres is to give value to data and information so that companies can make optimal decisions, especially in their relationship with consumers, markets, users.

- Sociological and market research
- Management of the environment
- Citizen participation
- surveys
- In-depth interviews
- Ethnographic studies
- Focus groups
- BI
- Data analysis
- Eye-tracking

📍 Raval de Jesús, 36,  
43201, Reus  
Spain



- ✓ Apps and software (CRM, ERP, smart management, Big Data, Data Analysis, Business Intelligence, HR)
- ✓ E-commerce and Market Intelligence



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# eLogic

ELogic is active in the IT and Internet sector, based in Patras. Her professional training abroad, as well as her many years of presence in the internet industry have taught her to deal with situations with detail and professionalism, thus always finding complete solutions and proposals to any kind of requirement. Its philosophy is that direct communication with the client is the key to a harmonious and successful cooperation. He is always by their side before, during and after the implementation of the project, to support and advise them with the best possible solutions for the maximum satisfaction of their needs.

- Web Design & Hosting
- Internet services
- E-shop Development
- Online Marketing
- Custom Programming
- Mobile Applications
- CRM



eLogic.gr

📍 Thiras 114, Korydallos, Athens, Greece  
Ag. Andrea 69, Patra, Greece



Communication (SEO, SEM, WEB, Social media)





Registered office: Via Toscana, 2  
Martinsicuro (TE), Italy  
Headquarters: Via Ischia I, 278  
Grottammare (AP), Italy



- ✓ Circularity: Digital Transformation, Decarbonisation, Best practices
- ✓ Process automatization, sensorization and robotization

# Eurotecna



Co-funded by the COSME programme of the European Union

The goal of Eurotecna is to retain and expand customers by orienting me towards more profitable market segments. We focus on environmental sensitivity, local development and connection with territory using digital skills and environmental performance.

- Environmental policy
- Energy Consumption Data Logger
- Communication
- Maintenance plan



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**evicertia**  
EVIDENCIAS CERTIFICADAS

📍 Rambla Nova 94BIS 2o 1ª  
43001, Tarragona  
Spain



Circularity: Digital Transformation, Decarbonisation, Best practices

# evicertia



Co-funded by the COSME programme of the European Union

offers certification services to companies and organizations. Assumes the role of Third Party of Trust or Provider of Electronic Trust Services, according to the requirements of the European and Latin American regulations in force in matters of commerce and electronic signature.

- Electronic signature
- Digital identification
- Certified communication



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# EPIC

Epic offers IT equipment and services, being specialists in IP Telephony and custom software development.



Av. de Bellissens, 42  
43204 Reus  
Spain



- Cloud services
- Server virtualization
- Network monitoring
- computer networks
- Network installation
- Commercial management software.
- LOPD security document

Cybersecurity, Systems connectivity, Cloud and infrastructures







Co-funded by the COSME programme of the European Union



**EXPACIA**  
www.expaciaxr.com



Av. Bellissens, 42  
43204 Reus  
Spain



Innovation and emerging technologies (VR/AR, 360, blockchain)

# Expacia XR

Extending reality to enhance knowledge

## Virtual reality in tourism

How immersive technology is changing the way of doing

Workshop content:

- Introduction to Extended reality (XR) technologies: virtual reality, augmented reality, mixed reality
- Hardware: features of the different devices. Upcoming releases.
- Usage examples and possibilities
- How XR can improve your business



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# FORMACONF

Consorzio per la Formazione e il Lavoro



Strada delle Marche, 58  
61122 Pesaro  
Italy



Previous experience with tourism SMEs: YES

- ✓Cybersecurity, Systems Connectivity, Cloud And Infrastructures
- ✓Process Automatization, Sensorization And Robotization
- ✓Communication (SEO, SEM, WEB, Social media)
- ✓Apps and software
- ✓E-commerce And Market Intelligence
- ✓Innovation And Emerging Technologies

## Formaconf - Consorzio per la Formazione e il Lavoro



Co-funded by the COSME programme of the European Union

Formaconf is a training agency accredited by the Marche Region. It supports companies providing skills development path to train and enhance human resources and to improve companies' competitiveness. Formaconf is an "integrated System" able to combine the offer of new and high professional skills in order to innovate business processes with the offer of job orientation services and job matching services for unemployed and unoccupied people.

Formaconf offers the following services:

- Technical-professional training for companies and workers
- Professional training for tourist and Food&Wine Professions
- Orientation services and job matching services
- Training for beauticians and hairdressers



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Co-funded by the COSME programme of the European Union

# Grup CBS Quality

set of companies in the field of training, ICT and quality, and excellence advice. They have 8 mobile applications to prepare for exams, and have developed an e-learning platform with AI, ML and DL that generates personalized study itineraries for students based on their progress, while optimizing their study hours.



Ventallols, 5  
43003 Tarragona



- Acadèmia Opositar és fàcil
- Acadèmia Estudiar és fàcil
- Editorial CBS
- CBS Consultoria

Upskilling techniques  
(implementation of inner  
courses, e-learning platform)



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Co-funded by the COSME programme of the European Union

# Grupo Castilla



It is one of the leading Spanish companies in software solutions and knowledge services in the field of HR. Founded in 1979, initially as a technology-based company, it has been able to evolve to become an HR partner. of more than 2,800 customers and also has a network of 22 offices spread throughout the national territory.

- Strategic HR consultancy
- Selection process services
- Payroll outsourcing
- Payroll and talent management software
- Employee Portal and App
- Workday registration application

 Carrer de la Informàtica, 5  
43330 Riudoms  
Spain



- ✓ Process automatization, sensorization and robotization
- ✓ Apps and software (CRM, ERP, smart management, Big Data, Data Analysis, Business Intelligence, HR)



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Co-funded by the COSME programme of the European Union

# Kiwop

Since 2011 we offer Web Development and Digital Marketing services. We work with vocation and our success is the direct result of helping our clients improve and achieve the objectives set, through a long-term relationship and agreements based on **professionalism** and **results**.



- Web Development
- Digital Marketing
- SEO
- SEM
- CRO

📍 C/ Victoria 1  
43202 Reus  
Spain



- ✓ Communication (SEO, SEM, WEB, Social media)
- ✓ E-commerce and Market Intelligence




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 Carrer dels Ferrers, 6  
43480 Vila-seca  
Spain



- ✓ Communication (SEO, SEM, WEB, Social media)
- ✓ E-commerce and Market Intelligence

# Macredi




Co-funded by the COSME programme of the European Union

offers advice and communication management in the B2B and B2C sectors, focused mainly on SMEs. A correct connection of the company with its target audience, optimizing resources and time, is its mission.

- SEM
- Marketing and media agency
- Online reputation



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# MAGNORE



Co-funded by the COSME programme of the European Union

Design and development of platforms, courses, projects and solutions for e-learning, applying the latest methodologies and technologies to offer a unique learning experience.



 C/August, 28, 1º 1ª,  
43003 Tarragona  
Spain



- eLearning content production
- Learning management systems
- Employee selection tests & hiring assessments
- Employee onboarding
- Continuous training for employees
- Upskilling & reskilling
- Talent management
- Webinars, meetings & congress
- e-learning and IT consultancy

Upskilling techniques  
(implementation of inner  
courses, e-learning platform)

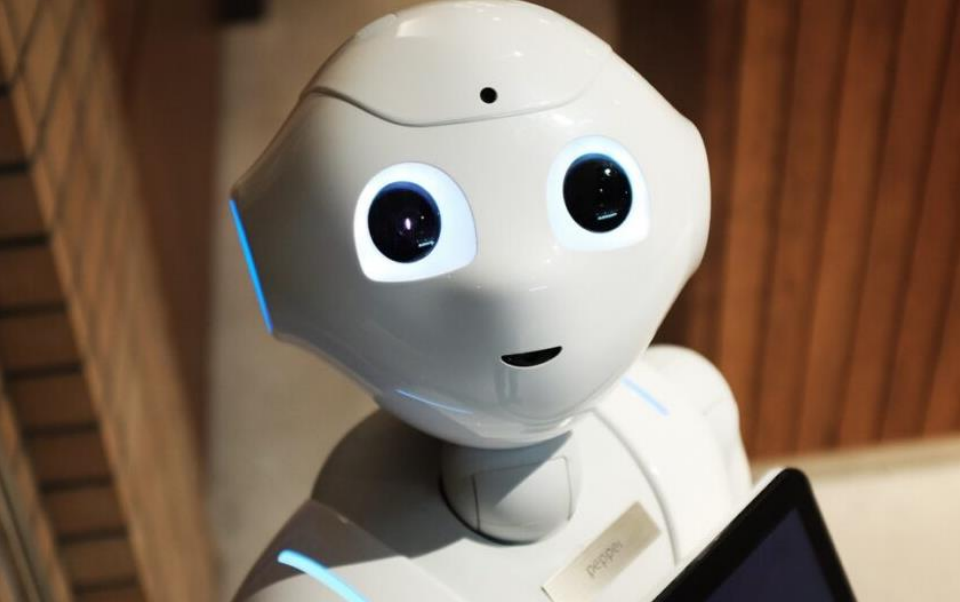


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📍 Balmes, 200  
08006 Barcelona  
Spain



- ✓ Upskilling techniques (implementation of inner courses, e-learning platform)
- ✓ Innovation and Emerging technologies (VR/AR, 360, blockchain)

# Maximiza Innovación & Growth



Co-funded by the COSME programme of the European Union

Consulting firm specialized in aligning PEOPLE, TECHNOLOGY and PROCESSES to innovate and grow.

Strategy, new products or services, new clients, new business models, intrapreneurship...

Extensive experience in collaboration with SMEs from different sectors.

- Discovery Program
- Startups & Tech
- Project Launchpad
- Corporate Venturing
- Exo Services
- Training
- Mentoring
- Workshops
- Open Innovation
- Innovation Safari©




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43393 Almoher  
Spain



Innovation and Emerging technologies (VR/AR, 360, blockchain)

# MEROPS360



Co-funded by the COSME programme of the European Union

We create unique immersive experiences and work to ensure that immersive technology responds to the needs of our clients. Thanks to our research experience and creation of all types of content, we can guarantee the production of virtual experiences and audiovisual content of the highest quality in fields as diverse as culture, tourism, education, health, functional diversity, the industry...

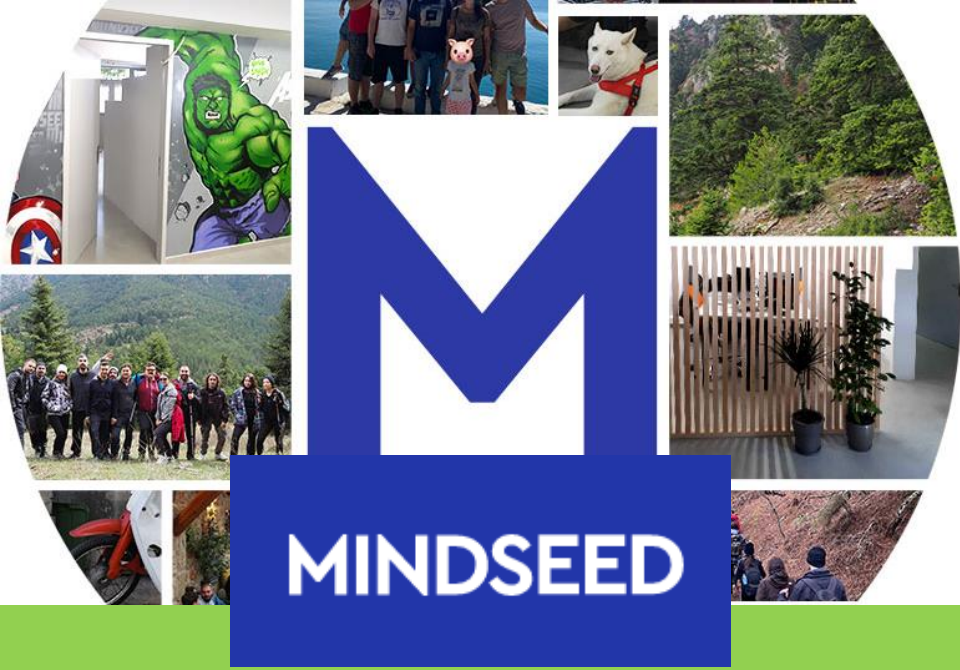
- 360 Photography
- Video 360
- Virtual tours
- Virtual reality
- Augmented reality
- Multi-sensory VR environments
- Immersive projections
- Ambisonic and binaural sound



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# MINDSEED



Co-funded by the COSME programme of the European Union

Mindseed, was founded in July 2016, an evolution of a company active in the field of web design – development and digital marketing since 2008. It is a rapidly growing digital company. Its goal is to help businesses grow through a passionate team of young people who combine strategic thinking, creative ideas and the best digital technology solutions. Mindseed is the right partner for businesses and organizations that are just starting out or are already in the process of their digital transformation.

📍 Thiras 114, Korydallos,  
Athens,  
Greece



- Website Development
- Internet advertising
- E-shop Development
- SEO & SEM
- Digital Marketing
- Email Marketing
- Social Media Management
- Landing Pages
- E-shop Marketing

Communication (SEO, SEM,  
WEB, Social media)



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📍 Rovira 45  
43713 Sant Jaume dels Domenys  
Spain



Business Intelligence

# NG INTEL



## BI professional services for small and medium businesses

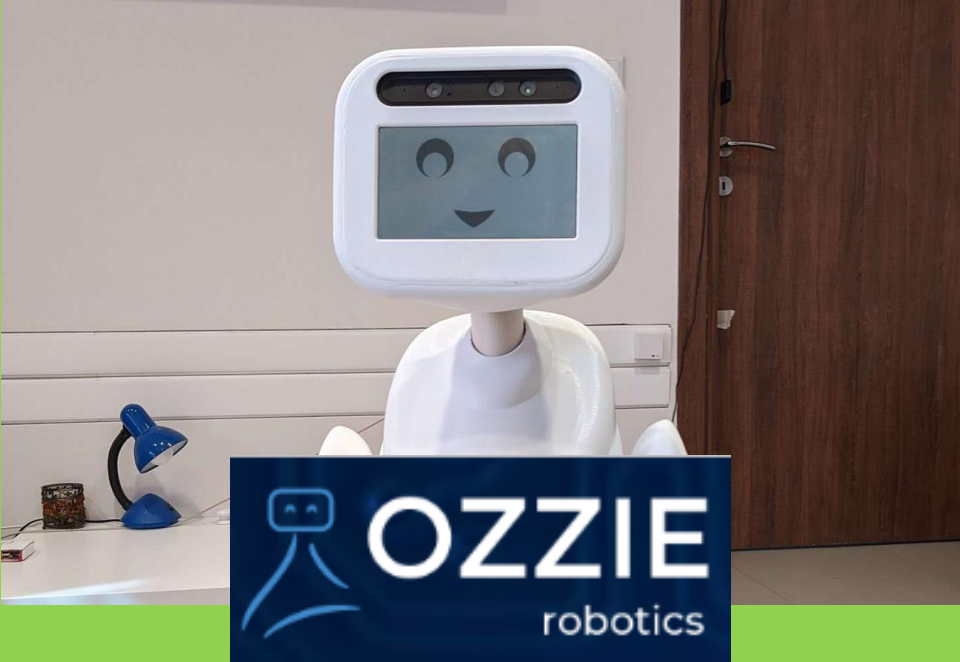
- Training
- Projects
- Consultancy



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Co-funded by the COSME programme of the European Union

# OZZIE robotics

OZZIE robotics is a spin-off company of the Information Technologies Institute (ITI) of the Centre for Research and Technology Hellas (CERTH), building upon the 20-year long experience of the founding team in relevant research projects.

OZZIE robotics develops robot software and hardware, to meet diverse, professional and personal service robot application needs. More specific they develop cutting edge software for service robots that operate in indoor, outdoor and smart environments. Robots that can detect humans, understand their actions and interact with them. Robots that can take decisions based on the state of their environment. Robots that autonomously move, grasp and manipulate objects. Robots that operate in diverse settings, from homes and caregiving settings through to public spaces, warehouses and factories for human-robot collaboration and logistics purposes. Alongside, they design and develop from scratch custom service robots, building the hardware and integrating the necessary software that enables them to fulfill their aims.

📍 Egnatias 154,  
Thessaloniki,  
Greece



- Software that allows robots to see, feel, take decisions and autonomously move
- Custom service robots from scratch based on customer application
- needs
- Consultancy services, feasibility studies & realistic simulations for novel robotic applications

Process automatization,  
sensorization and robotization

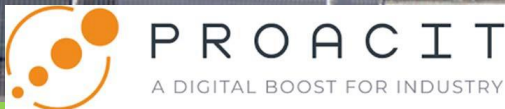


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43006 Tarragona  
Spain




- ✓ Process automatization, sensorization and robotization
- ✓ Circularity: Digital Transformation, Decarbonisation, Best practices
- ✓ Cybersecurity, Systems connectivity, Cloud and infrastructures

# Proacit Soluciones y Sistemas S.L.



Co-funded by the COSME programme of the European Union

PROACIT is an industrial consultancy dedicated to providing vision, strategy, value and all the advantages of Industry 4.0 to companies that wish to evolve in line with their business objectives, becoming more innovative, competitive and sustainable. We do this through the most advanced technological solutions for the automation and digitalization of industrial production in a conceptual framework that aims to digitally transform industry by providing a technological and human plan for its future projection.

- ❑ Consultancy:
  - ✓ Business's digital maturity assessment
  - ✓ Marketplace positioning
  - ✓ Making digital systems implementation proposals adapted to your needs and objectives
- ❑ Continuous Process Automation and Monitoring systems
- ❑ Instrumentation and control cabinet assembly
- ❑ Data acquisition and reporting systems:
  -  ([www.plantvalue.com](http://www.plantvalue.com))
- ❑ Solutions for local or global intelligence automation projects:
  - ✓ Industrial Internet of Things (IIoT) solutions (Intelligent devices)
  - ✓ Industrial Cybersecurity solutions
  - ✓ Industrial Cloud solutions
  - ✓ Energy efficiency solutions
- ❑ IoT Technologies
- ❑ Training on all solutions



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Co-funded by the COSME programme of the European Union

# Pymeralia S.L.

Technological consultancy with more than 15 years of experience, it has a team of consultants in technological solutions, digital marketing and cybersecurity.



**pymeralia**



Av dels Esports 18,  
43540 La Ràpita  
Spain



- Technological consulting
- Digital marketing
- Websites, e-commerce and marketplace
- Cybersecurity
- Training
- Projects management

- ✓ Cybersecurity, Systems connectivity, Cloud and infrastructures
- ✓ Communication (SEO, SEM, WEB, Social media)
- ✓ Apps and software (CRM, ERP, smart management, Big Data, Data Analysis, Business Intelligence, HR)
- ✓ E-commerce and Market Intelligence



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📍 Carrer Major 37  
43840 Salou  
Spain



Previous experience with tourism SMEs: YES

- ✓ Communication (SEO, SEM, WEB, Social media)
- ✓ Apps and software (CRM, ERP, smart management, Big Data, Data Analysis, Business Intelligence, HR)
- ✓ E-commerce and Market Intelligence

# ROOMTABILITY



Co-funded by the COSME programme of the European Union

Experts in Revenue Management and Digital Transformation of tourist properties.  
 We bring order to distribution. We create the best strategy to increase the sales of our partner business.  
 We help our partners in the digital process of their companies. We create the best technological ecosystem.

- Business Resetting Experts
- Rebranding
- Mentoring Revenue Management
- Revenue Management
- Roomtability Tool (RMS)
- Web Design + Booking Engine
- Channel Manager
- Digital Marketing



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**Studio**  
by Caigo

📍 Carrer d'Hernández Sanahuja, 2-4-6,  
43002 Tarragona  
Spain



- ✓ Upskilling techniques (implementation of inner courses, e-learning platform)
- ✓ Communication (SEO, SEM, WEB, Social media)
- ✓ Apps and software (CRM, ERP, smart management, Big Data, Data Analysis, Business Intelligence, HR)
- ✓ E-commerce and Market Intelligence

# Studio by Caigo



## Software and marketing agency

- Upskilling techniques (implementation of inner courses, e-learning platform)
- Communication (SEO, SEM, WEB, Social media)
- Apps and software (CRM, ERP, smart management, Big Data, Data Analysis, Business Intelligence, HR)
- E-commerce and Market Intelligence



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Co-funded by the COSME programme of the European Union

# Studiogenesis

Technological consultancy specializing in the development of customized software solutions. Born in 1998, and large national and international projects behind it, they give life to technological challenges with a great focus on the client and meticulous attention to detail.



Plaça de Prim, n° 10, 1° 2ª  
43205 Reus  
Spain



- Web and App development
- Digital Consultancy

- ✓ Circularity: Digital Transformation, Decarbonisation, Best practices
- ✓ Communication (SEO, SEM, WEB, Social media)
- ✓ Apps and software (CRM, ERP, smart management, Big Data, Data Analysis, Business Intelligence, HR)
- ✓ E-commerce and Market Intelligence



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✉ [info@ticsud.cat](mailto:info@ticsud.cat)



Co-funded by the COSME programme of the European Union

# Talentea

Talentea is the brand under which the company offers **consulting services** specialized in **Innovation, Sustainability and Talent's** training, loyalty programmes and recruitment.

Our core business is the people who makes great the success of organizations and looks for a better future.



Av. Bellissens, 42                      C/lvars, 8  
Tecnoparc, oficina 121                25191 Lleida  
43204 Reus                                Spain



- Sustainability and innovation implementation strategies
- CSO and CISO as a service
- Diagnostic, analysis and marker researches
- Tailor-made trainings digital and sustainability topics
- Actions' roadmap, monitoring and control, based on continuous improvement agile' philosophy

Circularity: Digital Transformation, Decarbonisation, Best practices




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 C. de Pin i Soler, 38, Local 4  
43002 Tarragona  
Spain



Apps and software

E-commerce and Market  
Intelligence

# Technodac



Co-funded by the COSME programme  
of the European Union

We are a specialized and consolidated company in the field of the development of mobile applications, e-commerce portals and customized software, with a wide range of our own products, 360 marketing and design services.

- Corporative website
- Native mobile Apps
- E-commerce portals
- Custom software development
- Civitas (mobile app aimed at improving the municipality)
- Corporative identity
- Digital Marketing
- Cloud systems
- Corporate communications
- Ibeacons



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Joan Serra i Vilaró 9 Baixos  
43007 Tarragona  
Spain



Apps and software (CRM, ERP, smart management, Big Data, Data Analysis, Business Intelligence, HR)

# Ten Solutions



At Ten Solutions we are manufacturers of ERP, SGA and CRM software, with a network of partners distributed throughout the state and 30 years of experience. We are specialists in implementing business management models and methods, in commercial, administrative and productive processes. We provide integrated and consolidated solutions for global digitization for your organization.

- ERP Chemical and food industry.
- Production and distribution traceability
- ERP Works, Installations, Maintenance and After Sales Service
- ERP for small businesses and micro-enterprises
- Cloud or On-Premise infrastructures
- Customer support
- Continuous software update
- Implementation services, continuous training
- Consulting, Custom Developments and Business Intelligence



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WE AIM FOR

**YOUR**

SUCCESS

**webout**

 Kastorias 15,  
Athens,  
Greece



Upskilling techniques  
(implementation of inner  
courses, e-learning platform)

## webout



Co-funded by the COSME programme  
of the European Union

Webout is a team of design and development of innovative Digital Marketing & Website Development ideas, which shares a common goal and moves towards it, treating each project with dedication and love. They create high quality websites both in design and usability and the online stores they build are functional and easy to use, attracting visitors and converting them into buyers. They also build Brands, grow business, increase sales and ensure profitability.

- Digital Marketing
- Branding
- Web Design
- Social Media Marketing
- Web Development
- Support & Hosting



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Co-funded by the COSME programme of the European Union

# Winbia

At Winbia we have a main strategic plan: "Do things well". We offer solutions for companies like yours, so that they become Winners. We bet on continuous training and apply advanced techniques for managing advertising campaigns on the Internet. We are a professional team with more than 10 years of experience in Online Marketing, we have worked at Google, Banco Sabadell or Massimo Dutti, among others. We design and manage advertising strategies, marketplace management, implementation of digital analytics, analytics advice and digital media planning geared towards your business goals. We listen to you and work to achieve your goals.

- Paid Media
- Social Ads
- SEO Web Positioning
- Digital analytics
- Digital strategy
- Introduction of manufacturers and e-commerce in marketplaces

📍 Av. de Bellissens, 42  
43204 Reus  
Spain



- ✓ Communication (SEO, SEM, WEB, Social media)
- ✓ E-commerce and Market Intelligence



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✉ info@ticsud.cat



**WORKATHLON**  
INTELLIGENCE IN HOSPITALITY RECRUITING

📍 Agiou Konstantinou 40,  
Athens,  
Greece



Workathon is the go-to destination for hospitality professionals and companies to connect and get training

Workathon is an exclusive network of hospitality professionals in Europe and The Middle East. Top companies use the Workathon AI-powered hospitality recruiting solution to attract and hire talent. While more than 50 thousand people trust Workathon to help them win at work, from professional advancement and skills-building to finding a job.

- Finding a job
- Staff recruitment in hospitality
- Press releases
- Executive interviews
- Career days
- Linking - matching employers with human resources in the hospitality sector



Upskilling techniques  
(implementation of inner  
courses, e-learning platform)





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Spain



Cybersecurity, Systems connectivity, Cloud and infrastructures

# XIPSET



Co-funded by the COSME programme of the European Union

is a company dedicated to the engineering of IT systems. Focused on offering industry 4.0 solutions and generating digital transformation processes

- ICT infrastructure engineering
- Virtual CPDs / Cloud Datacenter
- Public / hybrid / Private Cloud
- Management and migration to public clouds: AWS, Google Cloud and Microsoft Azure
- Cloud telecommunications
- Cloud migrations
- Publishing APPs Cloud and Hosting
- Innovation for SMEs (DevOps): BI, Kubernetes, Blockchain, Machine learning
- Own datacenter certifications: VMware Cloud Verified, iso27001, iso9001, Microsoft Azure
- Partner program and training for distributors



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